

Baptist Memorial Restorative Care Hospital Community Health Improvement Plan

Baptist Memorial Health Care developed a community health improvement plan (CHIP) to guide community benefit and population health improvement activities across the Memphis Metro Service Area. Baptist's CHIP builds upon previous health improvement activities, while recognizing new health issues and concerns and a changing health care delivery environment, to address the region's most pressing community health needs. Below are specific activities that Baptist Memorial Restorative Care Hospital will carry out in support of the system-wide plan.

Health Priority: Behavioral Health

Baptist Goal: Improve outcomes for residents with a mental health or substance abuse condition and their families.

Baptist Objectives:

- 1) Increase the number of residents who are screened for depression and mental health conditions.
- 2) Develop or continue collaboration with community agencies that provide mental health and substance abuse support services to reduce suicide and drug-induced death rates.
- 3) Educate residents about warning signs for mental health conditions and substance abuse, including Alzheimer's disease.

Baptist Memorial Restorative Care Hospital Strategies:

- 1) Support Baptist Memorial Health Care initiatives to screen individuals for depression and mental health conditions.
- 2) Identify opportunities to collaborate with community agencies that provide mental health and substance abuse support services.
- 3) Host educational forums through a partnership with the Alzheimer's Association.

Health Priority: Cancer

Baptist Goal: Provide early detection and treatment to reduce cancer mortality rates and improve quality of life for patients living with cancer.

Baptist Objectives:

- 1) Provide free or reduced cost screenings and services, especially targeting low-income, at-risk, and minority populations.
- 2) Increase residents' awareness of the benefits of cancer prevention, screenings, and early treatment.

Baptist Memorial Restorative Care Hospital Strategies:

- 1) Support Baptist Memorial Health Care activities in support of the identified goal and objectives.

Health Priority: Chronic Disease Management and Prevention

Baptist Goal: Reduce risk factors for chronic disease and improve management of chronic disease through healthy lifestyle choices.

Baptist Objectives:

- 1) Provide education about healthy lifestyles and risk factors for disease.
- 2) Encourage physical activity among residents.

Baptist Memorial Restorative Care Hospital Strategies:

- 1) Host educational forums through partnerships with the American Heart Association, American Stroke Association, and Alzheimer's Association.
- 2) Host educational forums through a partnership with the American Diabetes Association.
- 3) Offer free blood pressure checks at the Southern Heritage Classic.

Health Priority: Maternal and Child Health

Given Baptist Restorative Care Hospital's focus on providing long-term acute care, the hospital will not directly address this priority area.